



# Introduction to the Metaverse Project



# Project Introduction



**SOON META CITY**



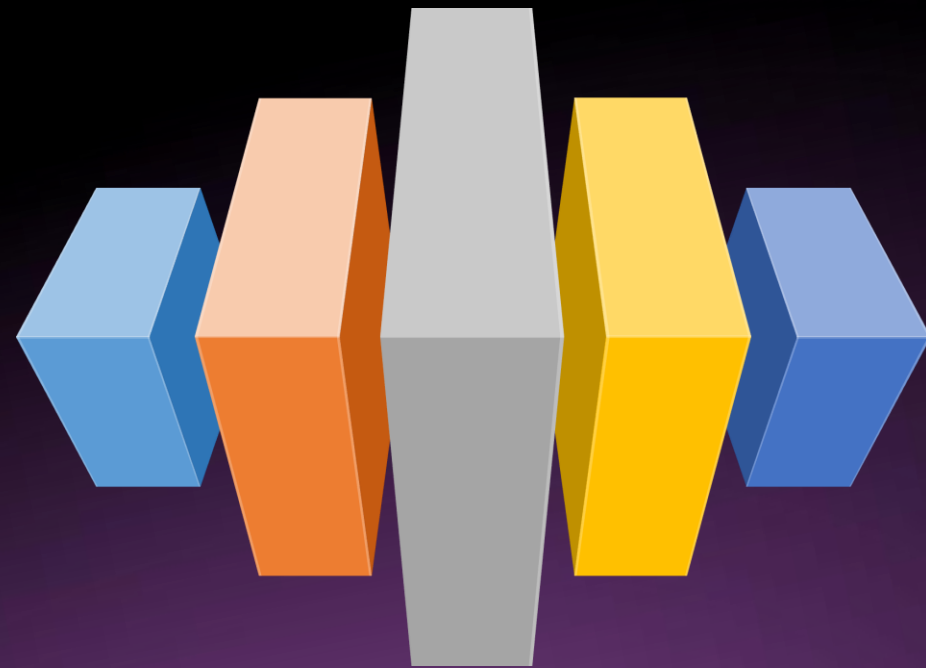
**City landmark**



**NFT**



# Project Introduction



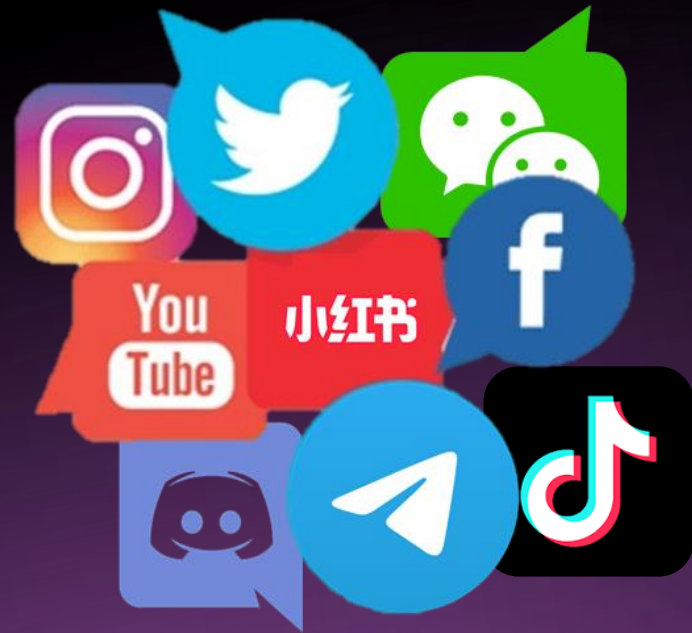
**Product features**



**SOON Token**



**VR technology applications**



**DAO Community**



**APP**



**Product launch**



# Project Introduction



<https://youtu.be/C3hIIRHotH0>

# 2021

This is a metaversymic world based on Melbourne as a prototype for the city in our 2021 SOON project, and the video developed as an internal work deployment presents some of the interactive functions of SOON City. Including the display of SOON city streets, the functional display of shopping in soon mall, and the live display of 3D merchandise.



# Project Introduction

## Highlights 1

### SOON META CITY

SOON META City is at the heart of the Metaverse Project. We restore modern buildings and urban landmarks in real life to the greatest extent 1:1, incorporating cyberpunk style, so that SOON residents can walk in the city streets for a more immersive experience.





# Project Introduction

## SOON META City

## Metaverse Urban Planning

In the WORLD OF SOON, the first phase of the urban layout plan will be based on the Sydney Opera House as the "birthplace", and will be extended to the fourth ring in turn in the form of a central ring. The central ring will gather a larger amount of resource data and traffic, so the price of the plot will also increase in turn with the outer ring to the central ring.

The CITY MAP OF THE SOON WORLD COVERS ICONIC LANDMARKS OF VARIOUS COUNTRIES IN THE REAL WORLD. Users can enter each building and immerse themselves in different functions such as shopping, retail and entertainment.





# Project Introduction



# 2022

This is our 2022 SOON project to the Australian capital Canberra as the city prototype 1:1 restoration of the SOON meta-universe city, the city game engine is close to development, will be online, SOON integrated the world landmark buildings, places of interest and other enhanced upgrade visual effects, and different buildings inside the unique functions to make the urban world view more real and shocking, the future people can stay at home in the SOON world combined with powerful functions and immersive experience.





# Project Introduction



# 2022

Our urban ecology has added a day and night cycle system, people can experience nightlife in SOON CITY, and our city nightscape incorporates cyberpunk style, which is more visually futuristic and metaverse style.

## Highlights 2

### Well-crafted NFTs

1. In the Soon Metaverse, NFTs are divided into three categories, which are Land NFT, Building NFT, and Item NFT.
2. Because of scarcity, land NFT and building NFT are extremely valuable for investment. Here, we focus on the advantages and subscription methods of land NFT and building NFT.



# Three categories of Soon NFTs



Land NFT



Building NFT



Props NFT



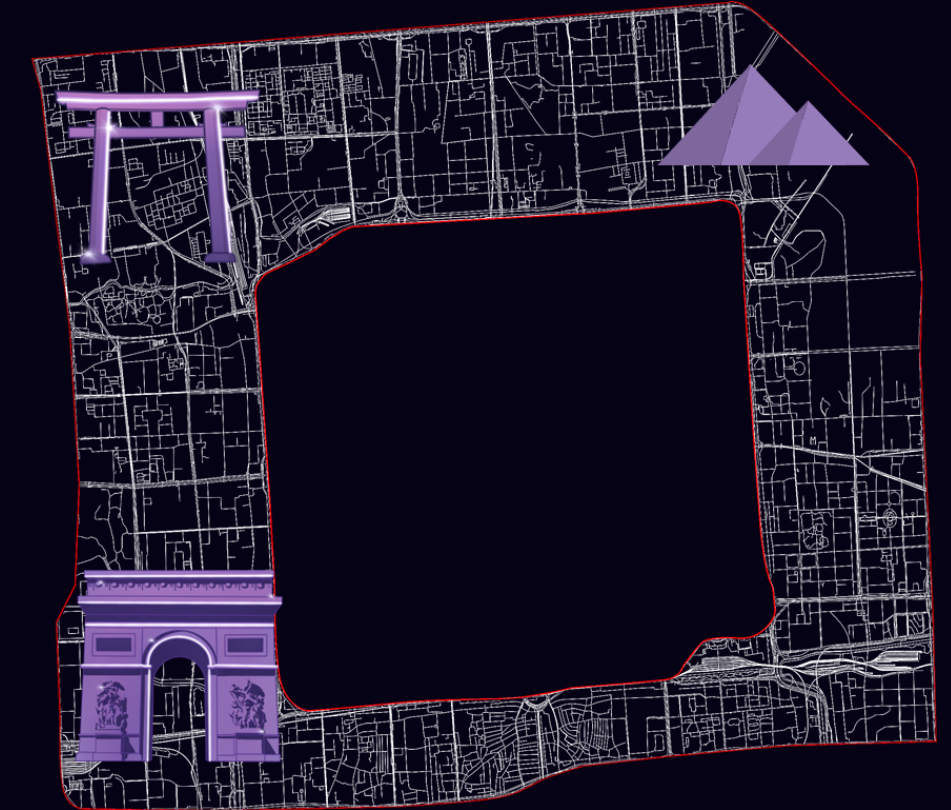
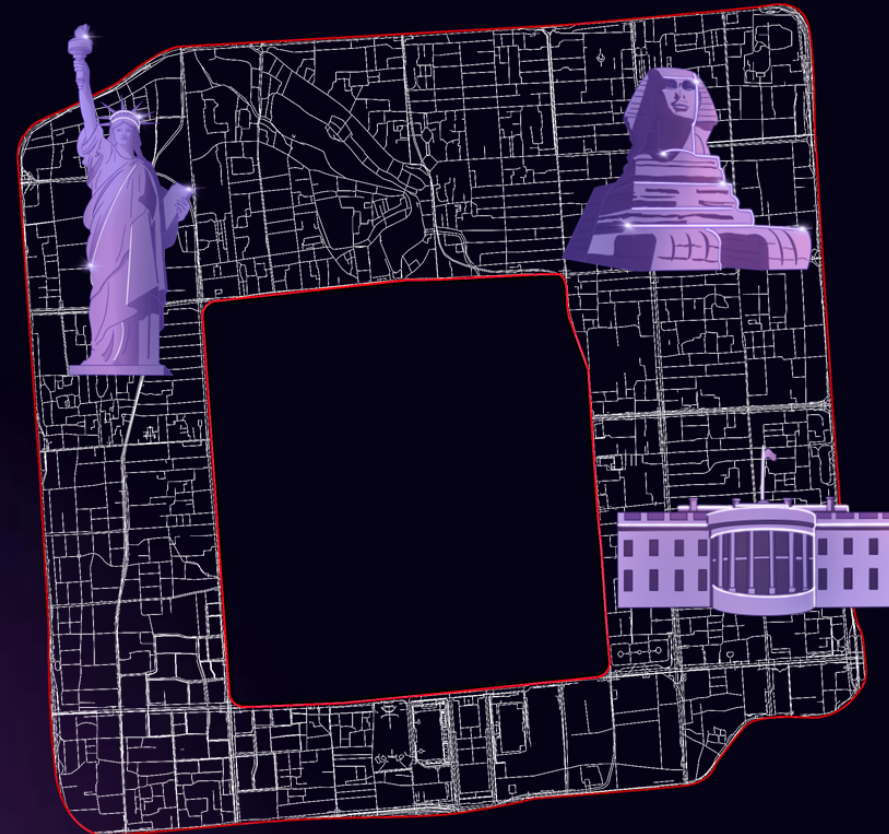
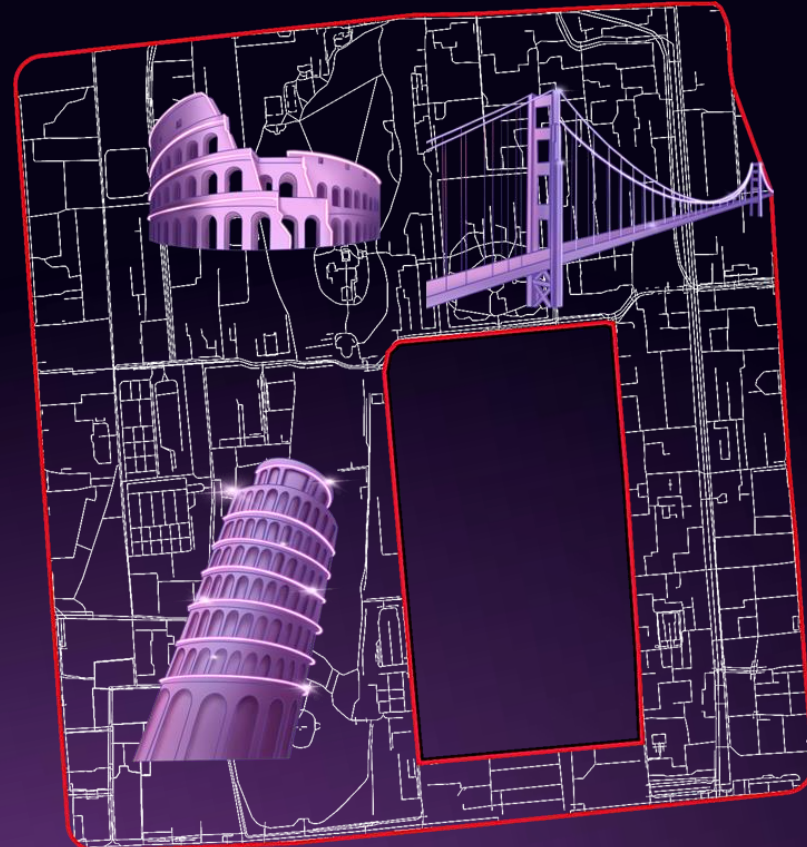
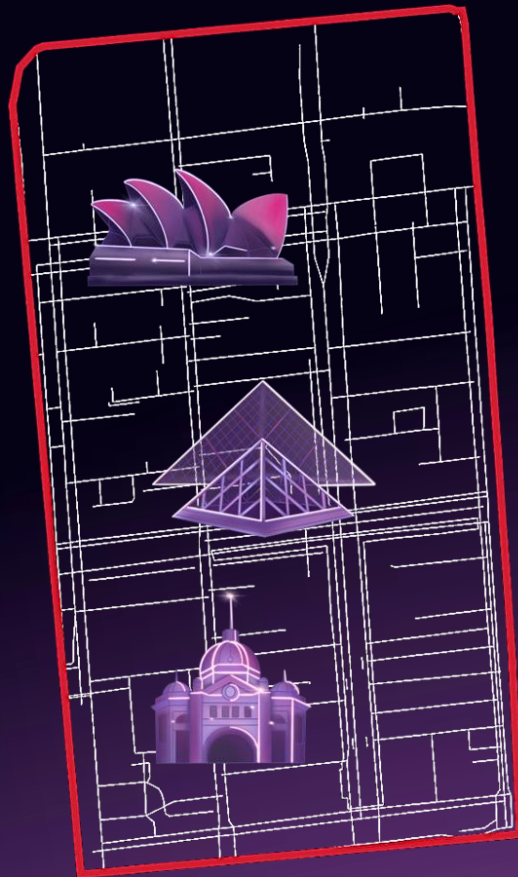
# Project Introduction

## Introduction to Land NFT





# Project Introduction



1ST RING

2ND RING

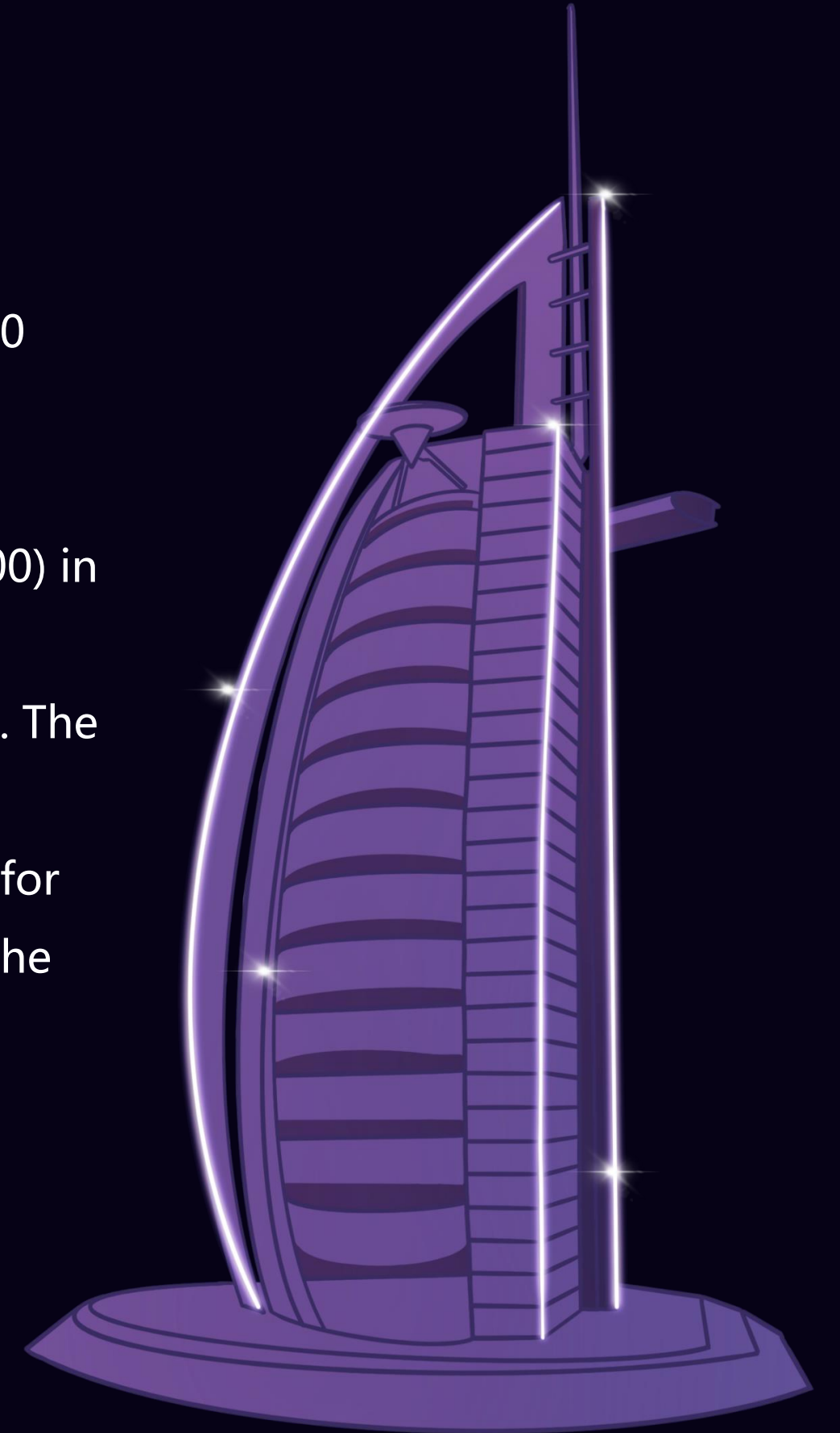
3RD RING

4TH RING

Like most of our core cities, the first ring is located in the center of Soon city, and the value is also the most advantageous, followed by the second ring, the third ring and the fourth ring. Among them, the number of land in the first ring is 1275, accounting for 12.75%, the data of the second ring is 2246, accounting for 22.46%, the third ring is 2987, accounting for 29.87%, and the fourth ring is 3492, accounting for 34.92%.

# How to Obtain Land NFT:

1. Before October 1st, the wallet address of the P1 round subscription worth 1,000,000,000 Soon tokens (equivalent to USD 1,000,000) will receive one NFT block in the first ring + 3 random blocks in the 2-4 ring for free.
2. Wallet addresses that subscribe for 300,000,000 Soon tokens (equivalent to USD 300,000) in the P1 round before October 1st will receive 1 random block of 2-4 rings for free.
3. After the Soon token is listed on the exchange, the parcel NFT will be officially released. The sale is divided into two stages (Mint):  
Stage 1: Soon tokens are used to purchase plot NFTs (limited to 1500 plots), including 75 for the first ring, 188 for the second ring, 487 for the third ring, and 750 for the fourth ring. The price is different according to the number of rings;  
Stage 2: ETH buys the remaining parcels of NFT blind boxes.
4. After the NFT is listed on the NFT exchange (Opensea), the secondary market will be purchased at the market price.





## Project Introduction

### Features of Soon Metaverse World Land NFTs

SOON integrates world landmarks, places of interest and historical sites to enhance and upgrade the visual effects, and the unique functions inside different buildings make the urban world view more realistic and shocking. In the future, people can combine powerful functions and immersive experiences in the SOON world without leaving home.





## Project Introduction



As the "birthplace" of the SOON world, the Sydney Opera House is characterized by high traffic and attention.

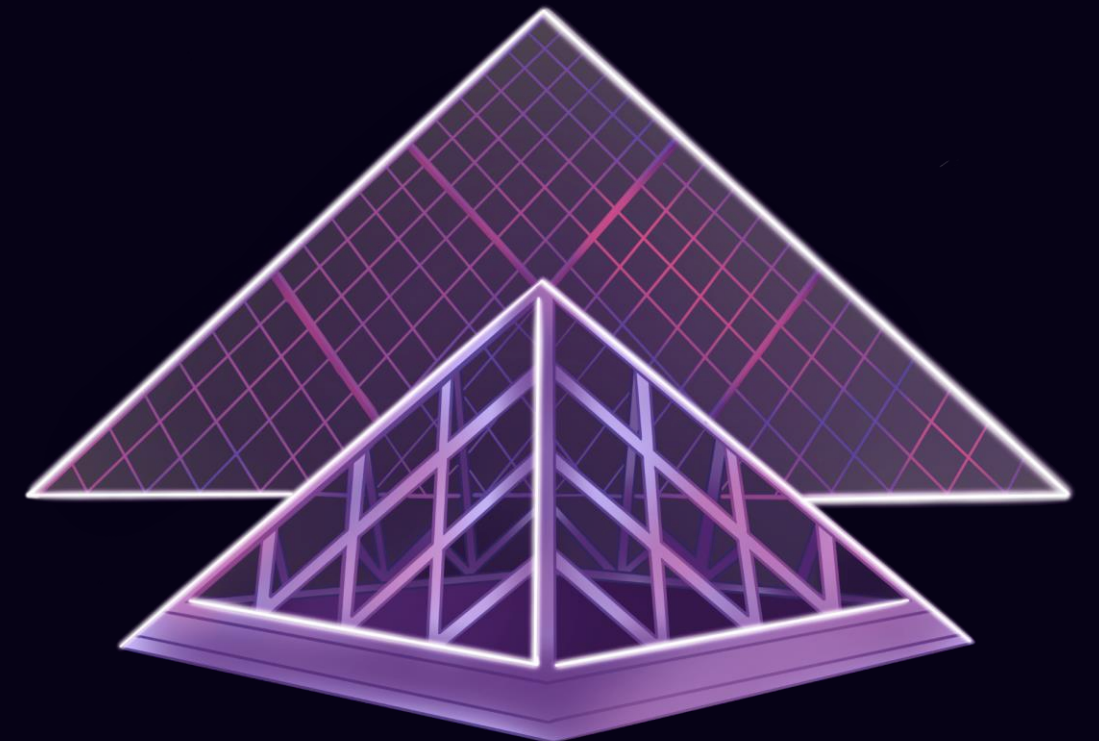
As an art venue, the Louvre is a paradise for collectors of digital art. Collectors can trade digital art assets with each other and make a profit from them.

Collectors can display their art to the public through the Louvre Museum. Players will need to purchase tickets to visit the museum, which contains thousands of works of art from different collectors, and the proceeds will be distributed to all contributors to the collection.

Combined with live streaming, virtual reality interactive technologies such as AR, VR and MR will be used to match real products with 3D scenes to create an immersive sci-fi movie-like effect and bring strong visual impact to live viewers.



Enterprises can not only achieve a million traffic-level virtual stage, creating an immersive visual experience for enterprises and audiences, but also bringing excellent results for subsequent conversions.





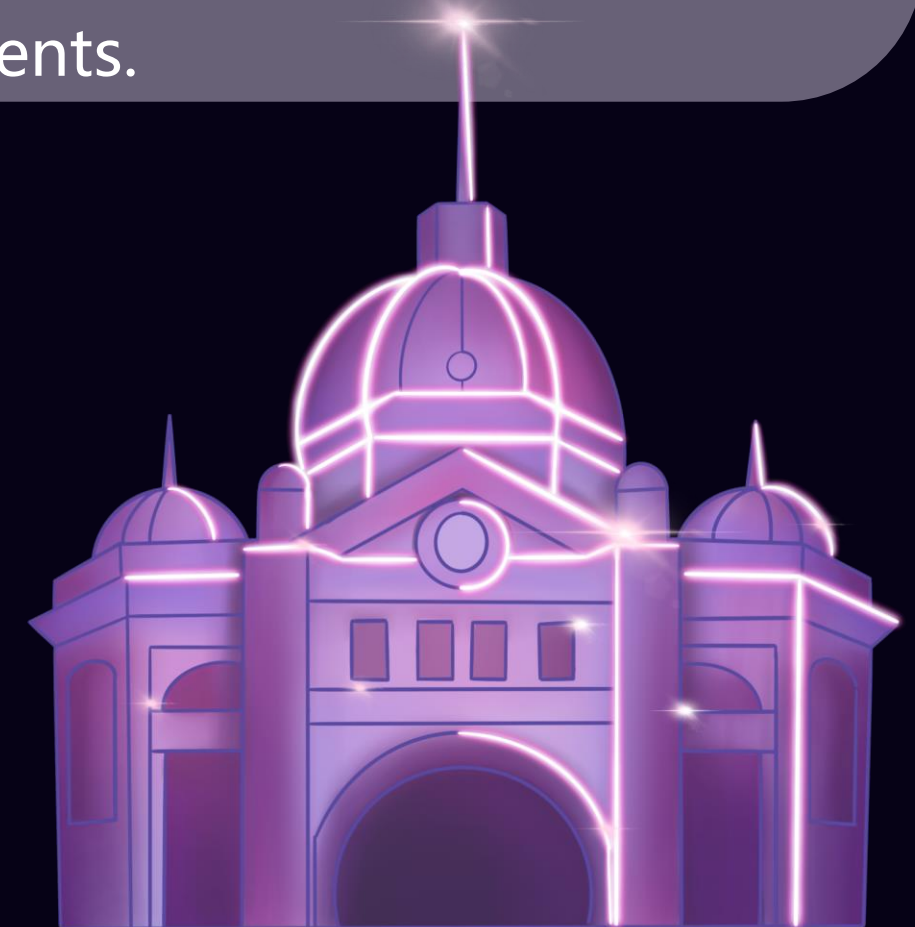


## Project Introduction



The history of combat dates back to the beginning of human history, and even though we don't revere war now, the instinct for belligerence seems to be imprinted in our blood and DNA. Therefore, SOON META provides users with a friendlier and more modern way while retaining the stimulating experience: Here, players who like to fight can fight like ancient gladiators in the arena, while other players can also watch the duel in real-time and place bets. The Colosseum will also be used for live game streaming and large-scale gaming events.

The Flinders Street train station will be a gathering place to teleport players to any coordinate in the SOON world. We couldn't move instantaneously to another space in the physical world, so SOON META wanted to provide a more convenient and efficient way to help users travel the world and quickly access as many landmarks as possible.





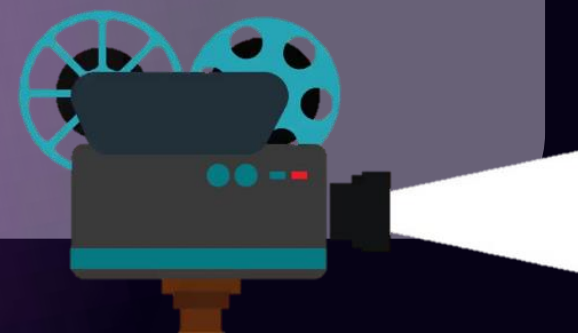
## Project Introduction



Galileo once performed a famous free-fall test on the Leaning Tower of Pisa, which is now being written in textbooks around the world.

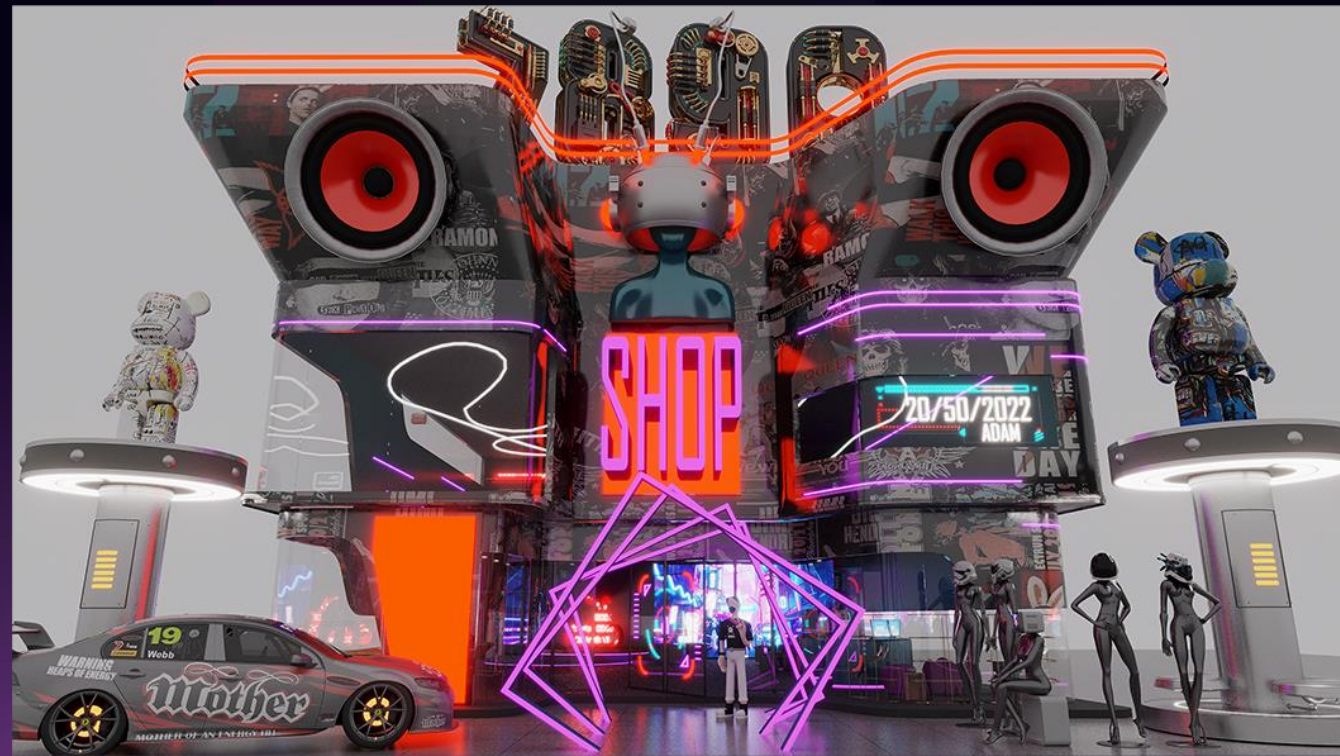
The Leaning Tower of Pisa will be a teaching base in the WORLD OF SOON, where remote and interactive teaching can take place.

Players can purchase IP or artist-related NFT works of their favorite "Hollywood" film and television works in the "Hollywood" Little Golden Man landmark and enjoy their films and Oscar-only music exclusive to SOON META.





# Project Introduction



SOON META City Shop Model

# Introduction Building NFT



# Project Introduction

## Ten industry complex concepts

In order to enrich the urban planning of SOON META City, we will sell NFT buildings in ten major industries, namely mall stores, medical/pharmacy/hospital industry, commercial office/intermediary industry, catering/restaurant industry, cafe/beverage shop/milk tea shop/winery industry, game entertainment industry, film and music industry, real estate industry, school education and training industry, and pet animal industry. Customers can choose different store models according to their industry needs.

Shop

Movie & Music

Office

Games

Vets

Real estate

Drinks

Foods

Education & Training

Medical



# How to Obtain Building NFT:

1. Issue construction NFT (Mint) two weeks after the building NFT is listed on the exchange

Phase 1: Soon Coins to buy building NFT blind boxes

Phase 2: ETH buys building NFT blind boxes  
The holder of the parcel NFT can have the priority of building the Mint of the NFT (whitelist).

2. After the NFT is listed on the NFT exchange (Opensea), the secondary market will be purchased at the market price.



# Features of Building NFTs

These pictures are the display of SHOP commercial industry buildings in the construction NFT industry we are currently developing, and will be placed on both sides of the streets of SOON META City in the future. Players inside each NFT building can use individual functions, such as picture uploading, 3D scanning props, and live video interaction functions.



# Metaverse SHOP Personalized Service

Buyers of NFT shops can develop their shops and land with modular building tools and furnish the interior of their houses according to their preferences. You can also buy NFT props (such as decorations, virtual furniture, etc.) and place them in the player's own NFT house for decoration.

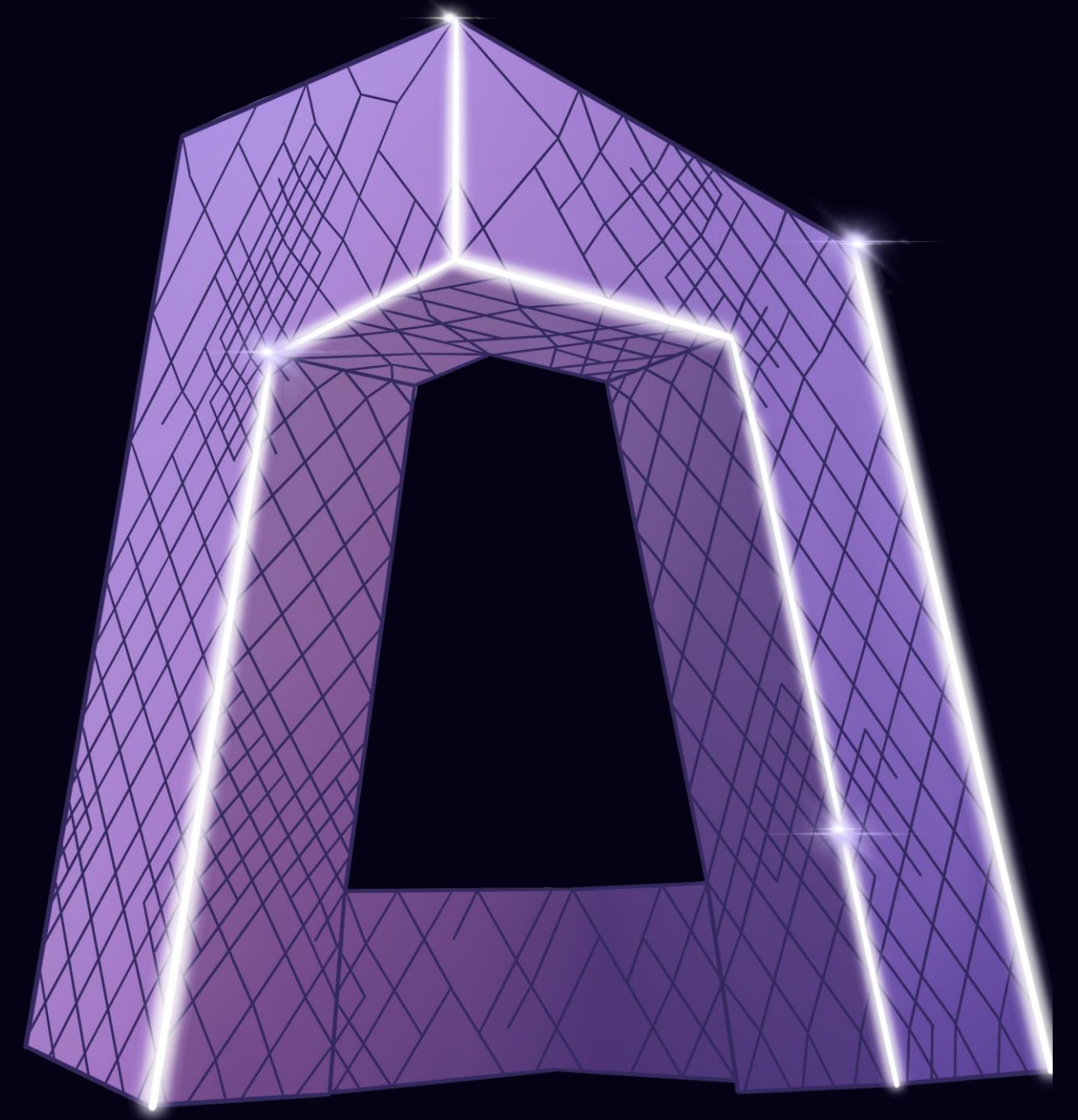
Virtual furniture is designed by designers, can be seen in reality and available for purchase, and we also cooperate with top international architectural design firms to meet any requirements for interior, exterior or landscape design of NFT modular land spaces.





**Project Introduction**

# Introduction Props NFT







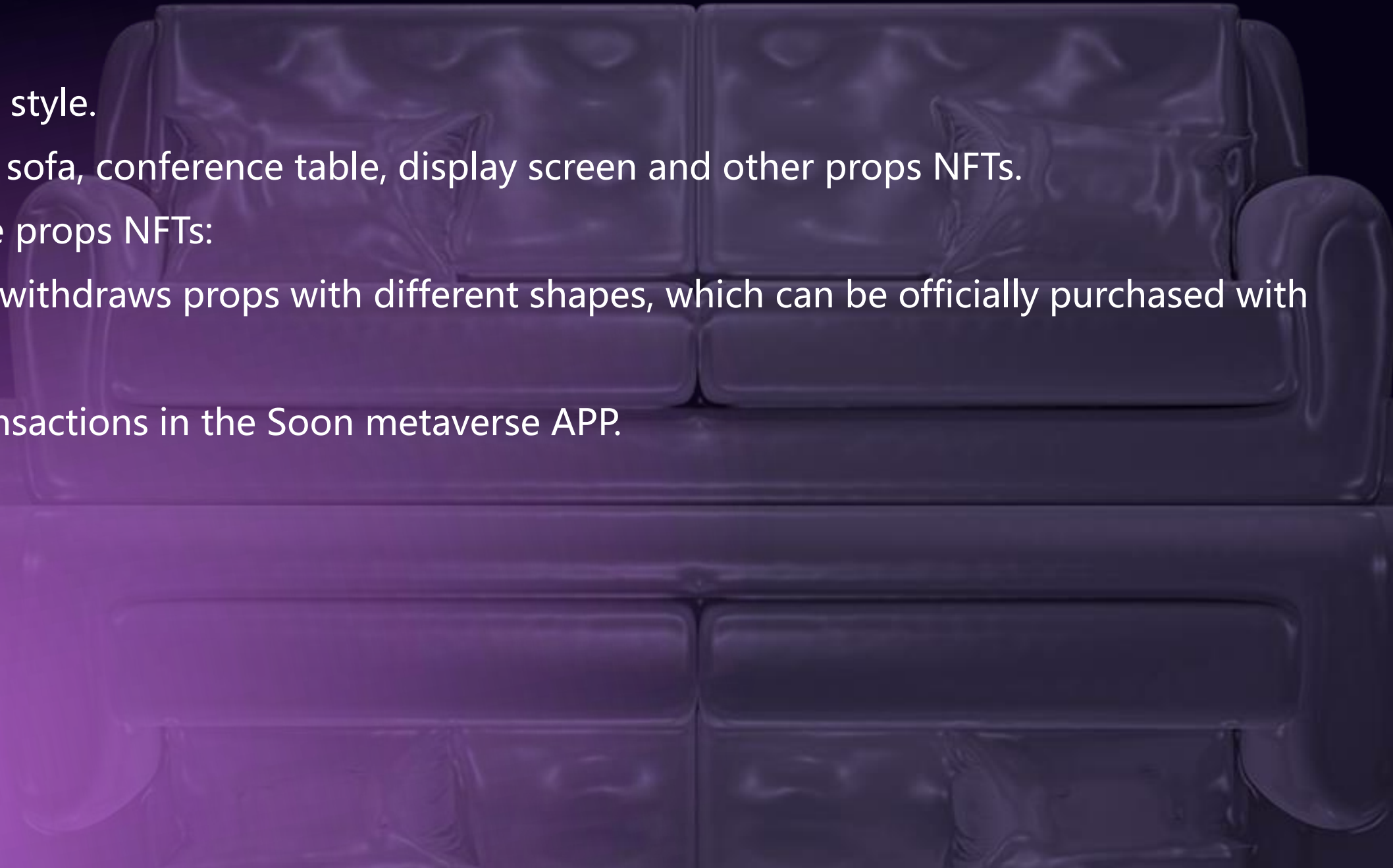
# Building Decoration Props NFT

Custom shop decoration style.

Building interior objects: sofa, conference table, display screen and other props NFTs.

How to obtain the above props NFTs:

1. The official regularly withdraws props with different shapes, which can be officially purchased with Soon tokens.
2. Users can conduct transactions in the Soon metaverse APP.





# Character Accessories Props NFT

In the Soon metaverse world, characters can be personalized and customized, but NFTs for clothing and accessories are sold as props NFTs.



# Social Props NFT

Energy bars, flowers, eggs, etc., are used as disposable props to communicate and transmit information between users.





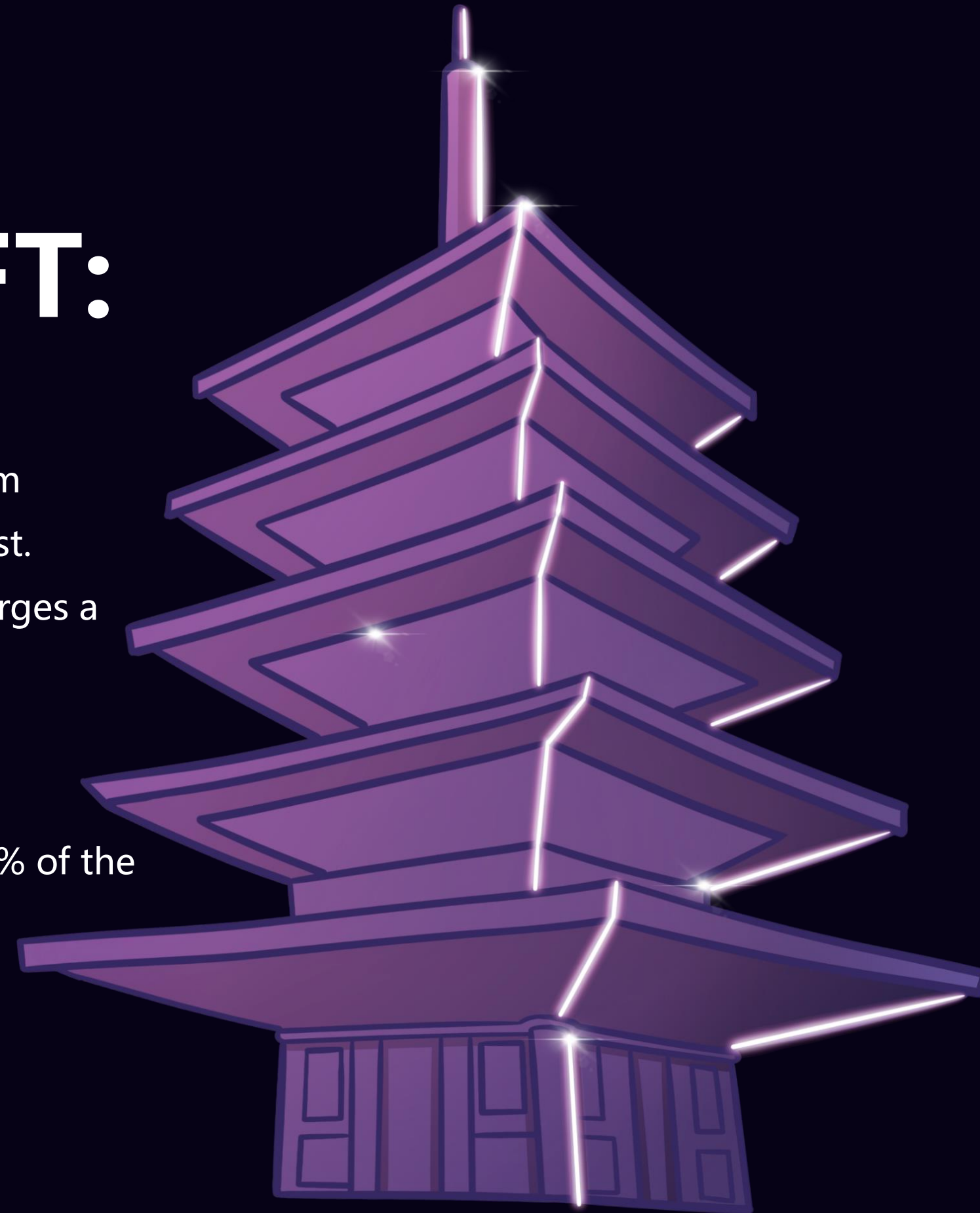
# How to Obtain Props NFT:

How to obtain building decoration and character accessories props NFT:

1. The official regularly withdraws props of different shapes and purchases them with the official home page of Soon Coin, and the platform burns 40% of the cost.
2. Users can conduct transactions in the Soon metaverse APP, the platform charges a 3.5% handling fee, and the handling fee is all destroyed.

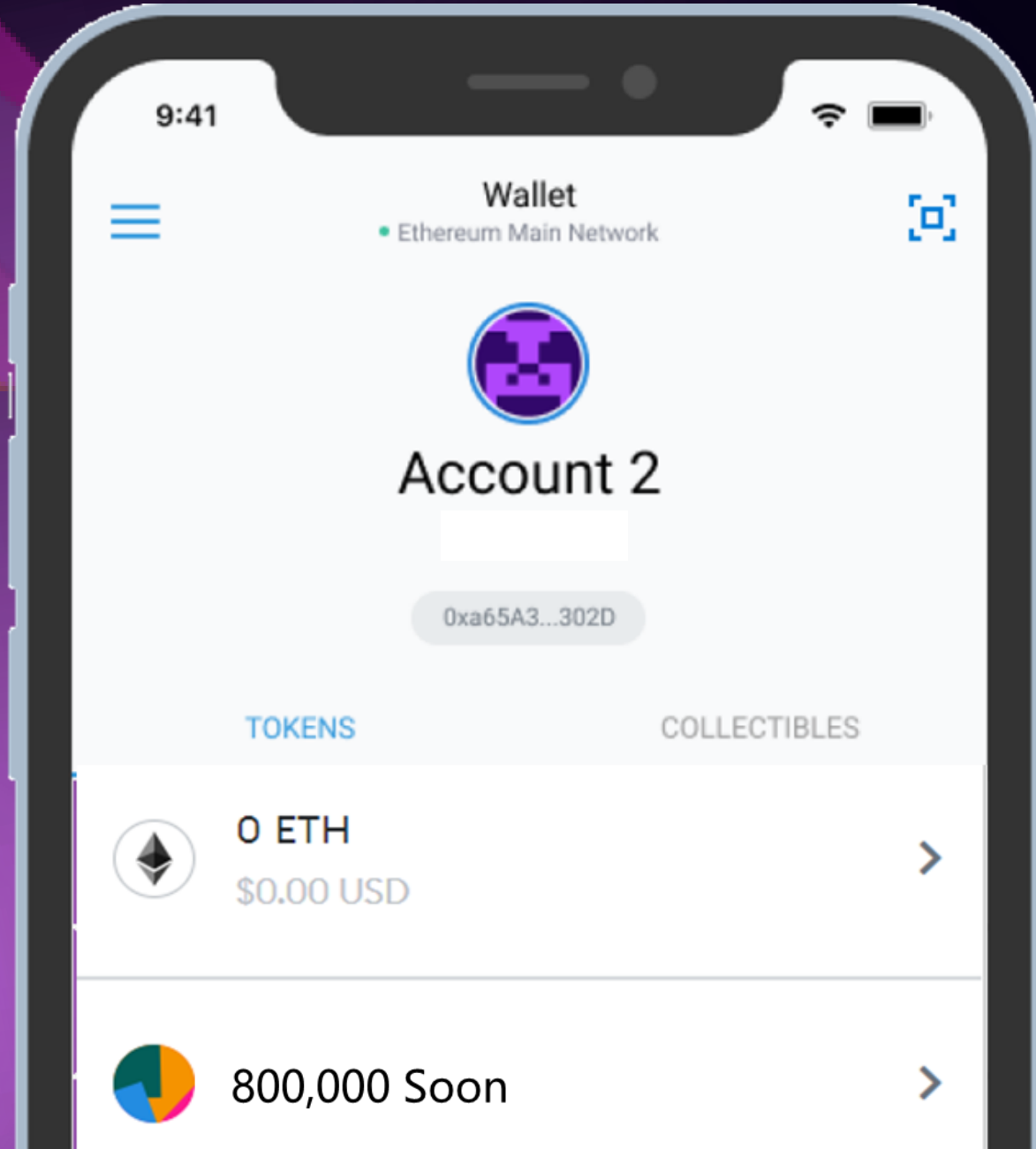
How to get social props NFT:

Purchase on the official homepage of Soon token, and the platform will burn 40% of the fee.





# Project Introduction



## Highlight 3 SOON Token

Metaverse's cross-chain currency SOON Token, as a payment method and functional token, powers the entire SOON ecosystem, which is used for transaction fees, liquidity pool development, NFT creation, trading, and other events that power the SOON Ecosystem Digital Economy.



## Project Introduction

### Governance token of Soon Metaverse

SOON TOKEN will only sell **210 billion pieces**

The address of SOON TOKEN is

**0xc45B5887fE665968C1bf02309F117A578f412DE9**



## The function of Soon coin

Soon Platform and Soon Meta have entered into a strategic partnership in 2021.

Soon Token is held and issued by Soon Platform, a company registered in the Cayman Islands, to provide a pass-through mechanism for the economic system of Soon Meta's metaverse products to circulate in good faith.

As Governance tokens of the community, Soon Coin is related to the voting system of the Soon Metaverse and has many priorities in the Metaverse World.

Soon coins are used for priority purchase of parcel NFTs in the Soon Metaverse (the first 1500 parcels in parcel NFTs can only be purchased with Soon coins). Soon coins are used for priority purchase of building NFTs in the Soon Metaverse (the first 1500 building NFTs can only be purchased with Soon coins). Common items in the Soon Metaverse and interactions with other players can only be paid with soon coins.

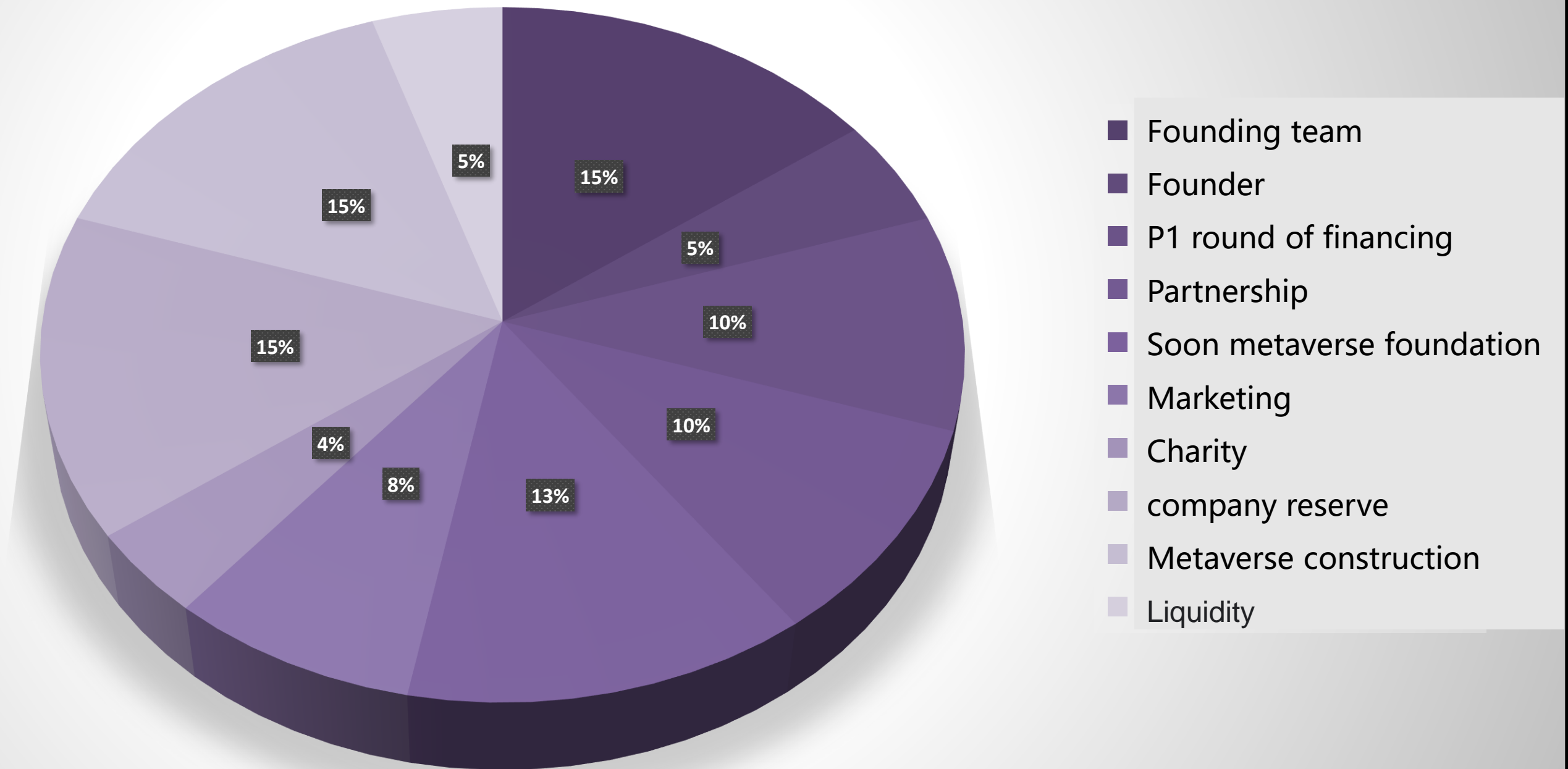
## Deflation rate and burning of Soon coin

- A. In order to ensure that Soon will not generate inflation, after the completion of the P1 round of financing, Soon coins will not be issued any more.
- B. Soon Metaverse APP will not generate additional soon coins due to staking.
- C. As a general token in the Soon Metaverse APP in the future, it will be destroyed when trading.
  - When users buy virtual items on the Soon Metaverse APP or platform, they will burn 40% of the soon coin.
  - When users use soon coin to trade on the Soon Metaverse APP or platform, a 3.5% handling fee will be charged, all of which will be destroyed.

**Officials will periodically repurchase and destroy them.**



## SOON COIN DISTRIBUTED





# Project Introduction

## P1 round of financing

The first round of private placement is 10% of the P1 round of financing, which is divided into two stages before the launch of the Soon Metaverse APP:

Seed Round: 0.001usdt current stage

Public Round: 0.002usdt tentatively scheduled for August and September, depending on market enthusiasm. If there is any unfunded part of the financing round, all the funds will be destroyed after the Public Round ends.

Release rules: Only 10% of the fund-raising portion will be unlocked before listing on the exchange, and the remaining 90% of the fund-raising portion will be released linearly within 12 months after listing on the exchange.

Use of funds raised in two stages:

1.60% for the development of the Soon Metavase platform and for the license of the creator's intellectual property for non-functional development,

2.15% for marketing of Soon Metavase platform,

3.25% of the market value of Soon Coin maintenance.

## Founding team

15% of the P1 round of financing as a reward for the team members who created the project.

Release rules: only 10% will be unlocked before listing on the exchange, and the remaining 90% will be released linearly 36 months after listing on the exchange.

## Founder

5% of the P1 round of financing is used as a reward for project starters.

Release rules: Linear release begins 12 months after listing on the exchange, and the release is completed in 24 months.

## Partnership

10% of the P1 round of financing is to pay back some capital institutions, such as some publishers and advertising platforms, which have played an important role in the global influence of Soon Metaverse.

Release rules: Linear release begins 18 months after listing on the exchange, and will be released in the next 24 months. The unused portion of the Partnership is put directly into the black hole.

## Soonmetaverse Foundation

13% of the P1 round of financing is used to finance the construction of the Soon ecosystem as a reward to encourage players and merchants to help the Soon ecosystem grow.

Release rules: After listing on the exchange, it will be released linearly in 36 months. Important decisions can be voted on by DAO members.

## Marketing Costs

8% of the P1 round of financing is used as a return to the community team and influencers.

Release rules: 10% will be released before listing on the exchange, and it will be released linearly within 24 months after listing on the exchange.

## Charity

The Soon Metaverse project party will use 4% of the P1 round of financing to fund the development of developing countries, web3.0 projects and Metaverse e-commerce, and provide education funds and equipment.

Release rules: After listing on the exchange, it will be released linearly in 60 months.

## Company Reserve

15% of the P1 round of financing is used to dynamically adjust the price of Soon Coin and curb inflation. This part will only be put into the black hole and will not be used.

Release Rules: Full release at any time.

## Metaverse Construction

15% of the P1 round of financing is used for the construction of the metaverse world, gradually realizing the real metaverse.

Release rules: After listing on the exchange, it will be released linearly in 24 months.

## Liquidity Pool

5% of the P1 round of financing is used to build liquidity pools and lock pools.

Release rules: When the exchange is launched, the liquidity is laid, and the pool is locked for at least 18 months.



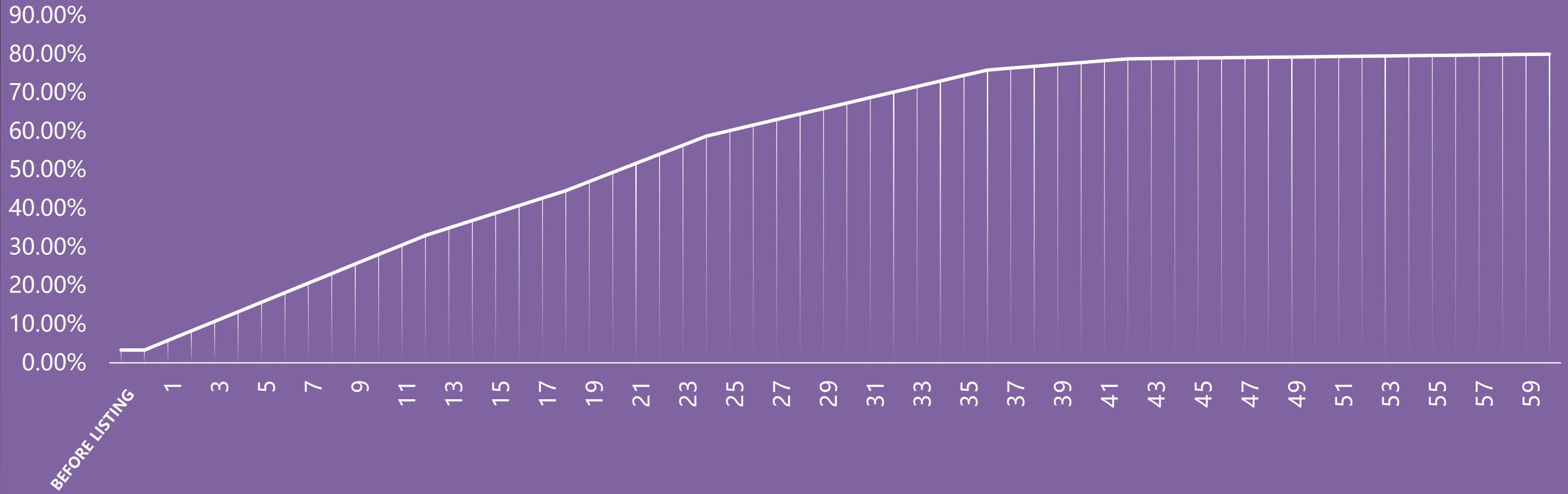
# Project Introduction

		Released before listing on exchanges	Monthly release ratio	Release time after listing on the exchange	Release cycle
Founding Team	15.00%	10.00%	0.3750%	1.00	36.00
Founder	5.00%	0.00%	0.2083%	13.00	24.00
P1 round of financing	10.00%	10.00%	0.7500%	1.00	12.00
Partnership	10.00%	0.00%	0.4167%	19.00	24.00
Soonmetaverse Foundation	13.00%	0.00%	0.3611%	1.00	36.00
Marketing Costs	8.00%	10.00%	0.3000%	1.00	24.00
Charity	4.00%	0.00%	0.0667%	1.00	60.00
Company Reserve	15.00%				
Metaverse Construction	15.00%	0.00%	0.6250%	1.00	24.00
Liquidity Pool	5.00%			0.00	
Monthly release from 1 to 12 months	2.4778%				
Monthly release from 13 to 18 months	1.9361%				
Monthly release from 19 to 24 months	2.3528%				
Monthly release from 25 to 36 months	1.4278%				
Monthly release from 37 to 42 months	0.4833%				
Monthly release from 43 to 60 months	0.0667%				



# Project Introduction

## SOON COIN LIQUIDITY





## Soon platform economic benefits

### Trading market earnings

#### Platform transaction fees

Virtual props such as NFTs can be sold in the secondary market on the exclusive NFT exchange in SOON City, and the platform charges a 3.5% platform transaction fees.

### Functional benefits

#### Merchant active functional service fee

Merchant can open various services after entering the station, such as tipping function (30% platform share), product promotion function and so on.

#### Live video interaction revenue

The platform will open the Web 3.0 live broadcast function, audiences can buy gifts to tip their favorite anchors, and the platform will charge the anchors a tip (30% of the platform share).

#### Paid content revenue

Content pay providers will offer a wide variety of content on META city. Content providers can choose to pay SOON coins to access the content, where the platform will charge 30% as a platform share and promotion fees.

#### Advertising revenue

To conduct a marketing campaign in META city, advertisers must pay advertising fees in SOON coins. The cost of advertising depends on the number of the ad impressions, the location of the exposure and the amount of traffic.

# **SOON** Project introduction

## **Project merchant support program**

### **Free promotion for premium merchants**

In SOON Metaverse, the high-quality merchants will receive the greatest support from the platform. And also, the platform will carry out matrix promotion for the early settled merchants for free.

### **Merchants & NFT holders will have no charge for the selling feature**

As an important part of the SOON Metacosmonic economic system, SOON and all tenants and NFT holders will grow up together. SOON will give the biggest support of users with their own traffic business attributes. For the VR mall and the live streaming function, the platform will not charge any handling fee until October 31, 2026.

# **SOON** Project introduction

## **SOON Token deflationary property**

- A. Round1 all unsold pre-sold coins from the private placement round will be destruction .
- B. Destroy 40% of the SOON Token when users purchase virtual items on the SOON APP or platform.
- C. A 3.5% fee will charge for transactions between users using SOON coins on the SOON APP or platform, all of this coins will be destroyed.



# Project introduction



## Highlight 4

### VR technology applications

SOON META will apply virtual reality technology.



# Project introduction

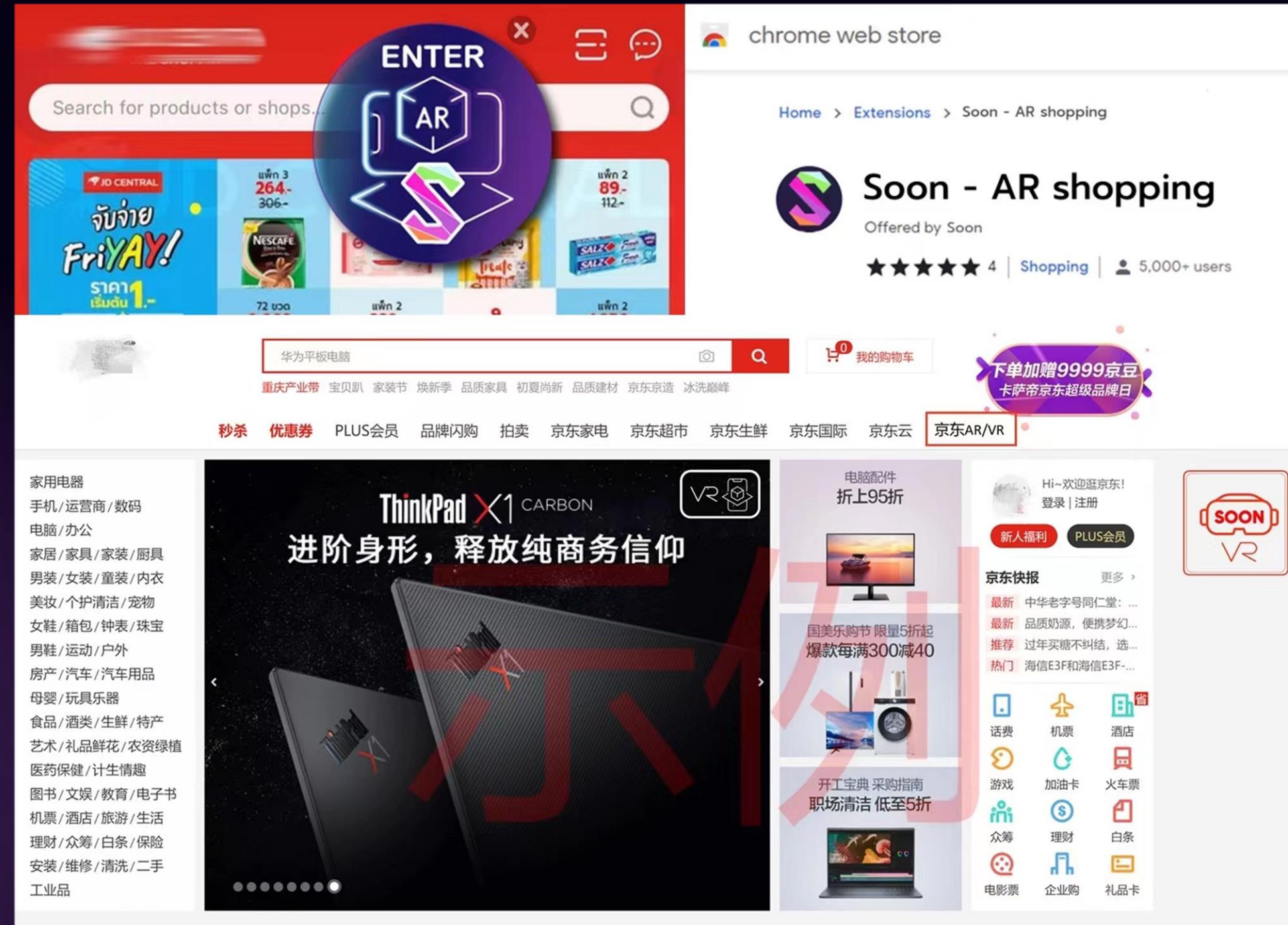


## Application 1: A new model of online shopping – AR/VR mode

SOON World will maximize the restoration of the real shopping experiences.

The store website includes 'Shop in AR/VR' button that takes customers from all over the world directly to the desired stores in SOON META City.

Customers can choose to return to the website or continue to purchase other brands at the virtual mall.



# SOON Project introduction

## Application 2:

### Modular office scenario application

- A. **Virtual space conference room**, which let the conference room has a full sense of ceremony at the beginning, rather than a simple video chat. It support the various conference functions, virtual reality to bring immersive meeting experience makes the meeting more efficient.
- B. **Virtual interview**, in the context of COVID, remote work and remote interviews have become the mainstream work scenarios. The virtual scene gives the interviewer and the participants a more immersive communication experience, and applies various functions of the virtual space, such as video, slides and projection, etc. so that the interviewer can understand the participant in an all-round way. Restore the realism of face-to-face.
- C. **Modular office scene**, which is an independent office building create in SOON META City. Modular offices in the building are for every business users. It can be purchases or rents through SOON platform and has its own separate virtual office, including features (e.g., video or VR port).



# SOON Project introduction

## Application 3:

### Modular educational and entertainment scene applications

- A. **Modular virtual classroom**, can be remote teaching. A variety of teaching scenarios can also be satisfied, easy to manage all users. Virtual reality technology as a subversive means of science and technology, to create a fully real virtual environment and immersive interactive experience. VR generated virtual super large teaching equipment, simulated a variety of experimental sites, can let students experience in real life is not possible to feel the scene.
- B. **Game space**, games and all entertainment can be play with all your friends in SOON META City. Entertainment plot merchants can build thousands of virtual games on their own. The game can also earn SOON coins. SOON will also reward game players of the year based on the gamers' ranking.
- C. **Sports event scene**, entering the modular SOON sports room, friends and family enjoy sports competitions in different places, feeling the same environment and special moments together, as if they are immersed.



## Application 4:

### Workshops and virtual health scenario applications

- A. **The creative workshop**, which allows people in different fields around the world to provide work scenarios for different industries such as architecture, design, and manufacturing in the workshop scene. The workshop apply the functions of the virtual space, break the limitation of regional time, and let engineers or designers in different regions work together to complete the whole project.
- B. **SOON' s modular clinic 1-on-1 consultation**, which allows clinicians to consult remotely with parties and can consult doctors from all over the world to consult related conditions. It will solve the pain points of long appointments in reality and doctors in a single country. Patients use SOON' s conference port, while doctors from all over the world can join the consultation via the SOON Clinic port on a mobile device or laptop. Patients can also upload patient' s records combined with VR and joint analysis with doctors.







# Project introduction



**SOON VR**  
**The online shopping function is partially displayed**

SOON NFT Shop industry indoor application of VR technology, customers and NFT owners can use VR to restore the real shopping scene, so that can be more immersive. VR technology is not yet widely available, and this feature will be widely used in SOON Metaverse cities after the popularization of VR technology.

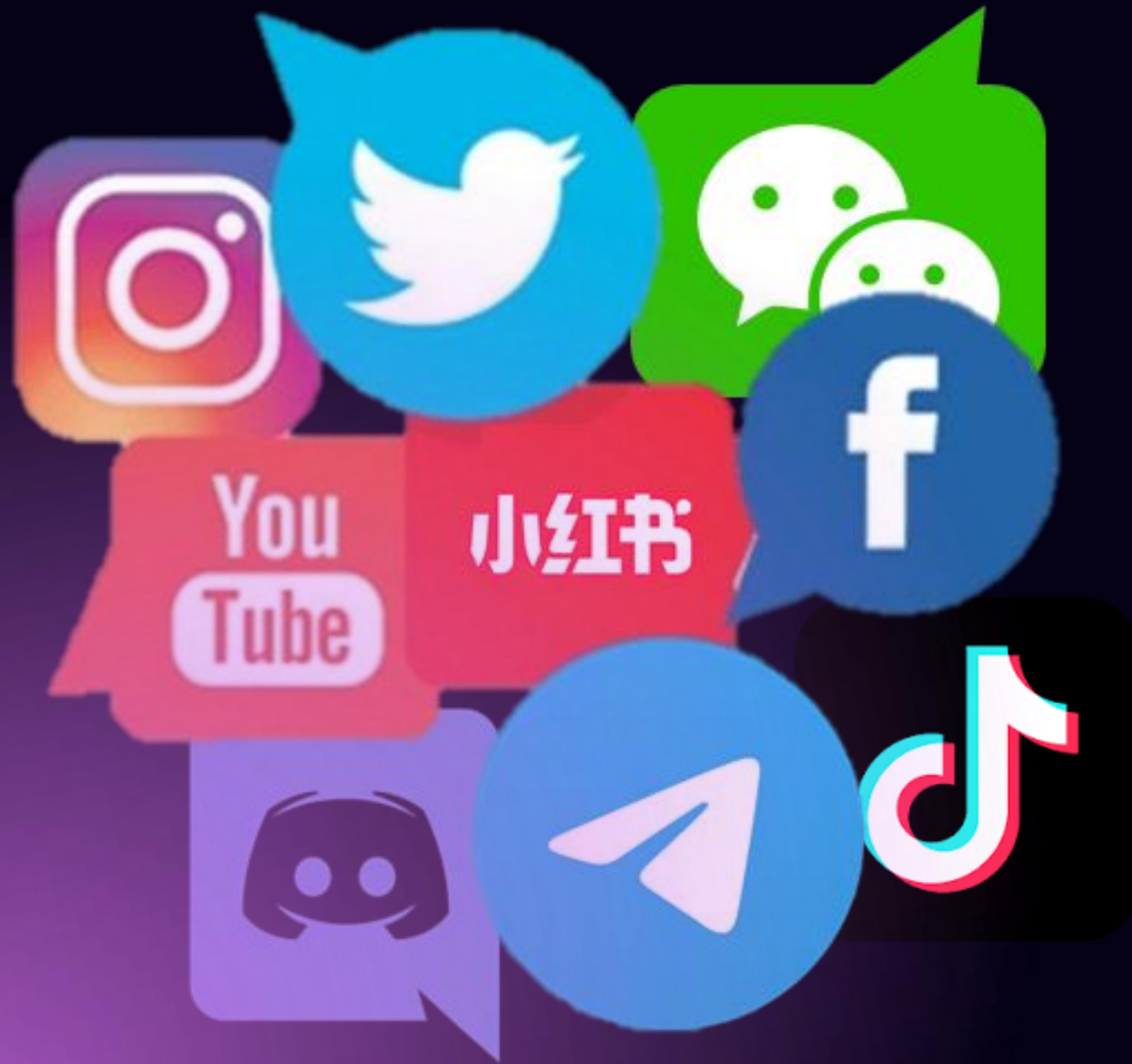
# SOON Project introduction



**VR engineers are conducting internal test of SOON VR's online capabilities**



# Project introduction



## Highlight 5

### DAO community

SOON META will take Australia as the birthplace for global market operation promotion and layout and set up SOON DAO autonomous community organizations in various countries and regions around the world to create an ecological community based on the global community, users' co-construction and autonomy of the metacosm. SOON DAO ecological community will build community blockchain polymorphic links and intelligent processing devices and use smart contracts and DAO to solve the problem of ecological construction and application landing.

# SOON Project introduction

## Matrix array social media



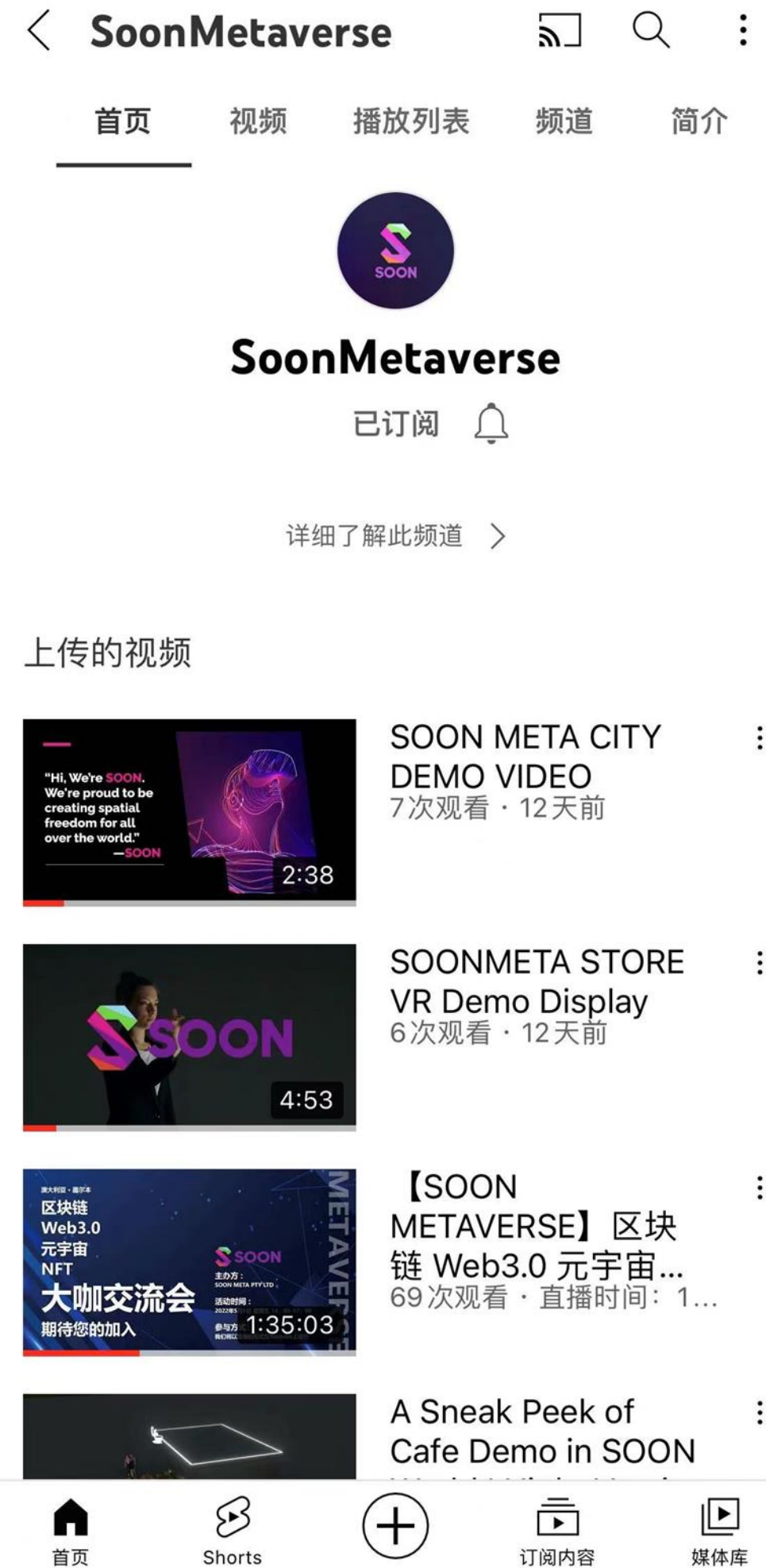


# Project introduction



Official YouTube account

SoonMetaverse





# Project introduction



Official Twitter account

@Soonmetaverse

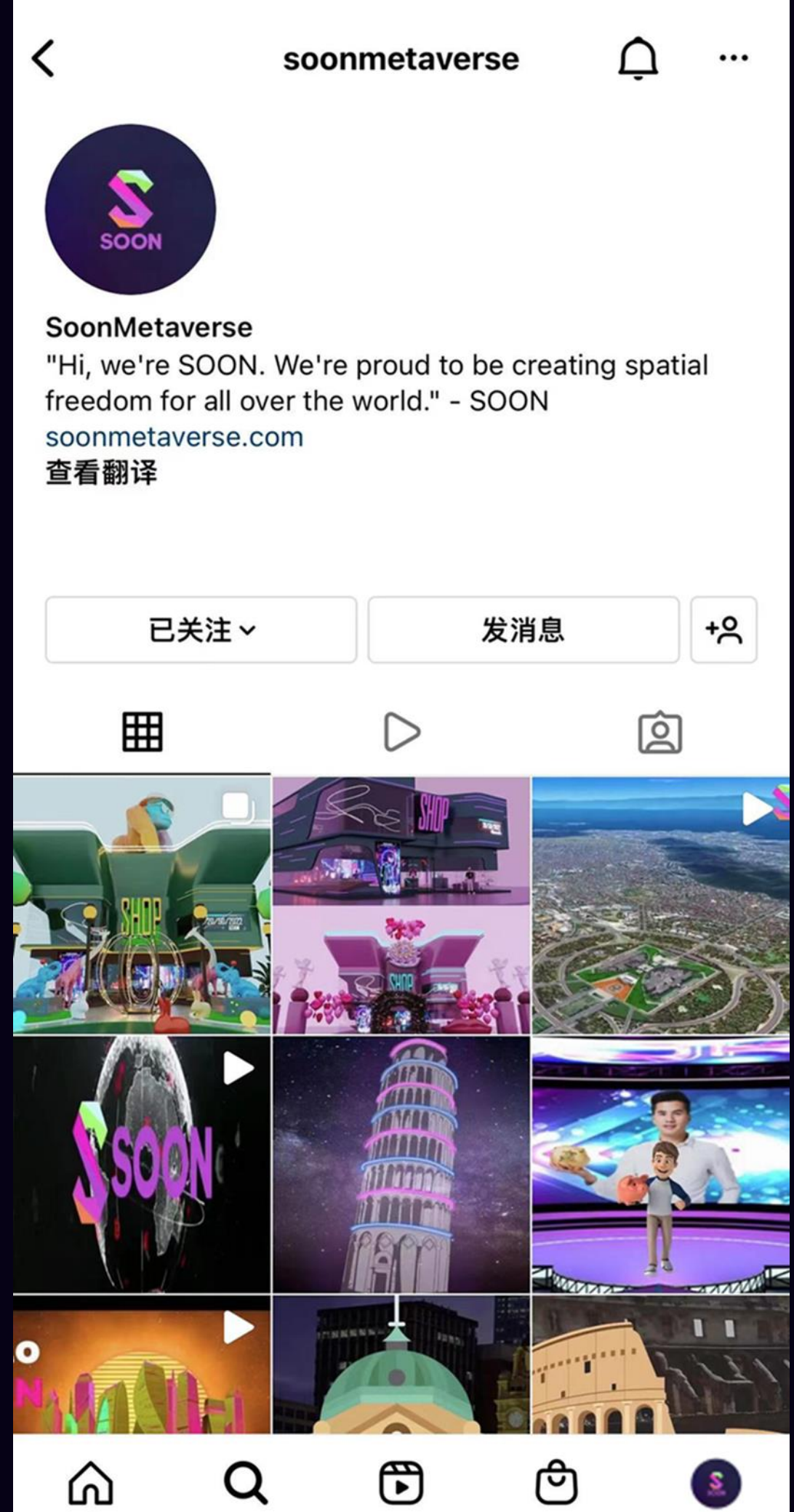




# Project introduction



Official Instagram account  
SoonMetaverse






# Project introduction



Official Facebook account  
Soonmetaverse



**Soonmetaverse**  
信息技术公司

赞

已关注

1 位用户赞了

首页 帖子 点评 视频 照片 简介 社群

🛒 **服务调整**  
查看服务调整相关帖子

✉️ [hello@soonmetaverse.com](mailto:hello@soonmetaverse.com)


🌐 <https://soonmetaverse.com/>

📄 ⓘ "Hi, we're SOON. We're proud to be creating spatial freedom for all over the world." - SOON


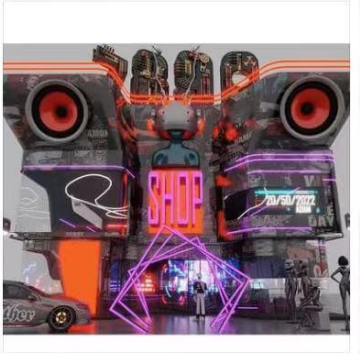


📁 信息技术公司

💬 发消息

首页 帖子 点评 视频 照片 简介 社群

 **Soonmetaverse**  
4天 · 🌐

This is our soon shop. You can buy NFT props (such as decorations, virtual furniture, etc.) and place them in the player's own NFT house for decoration... 展开



+2

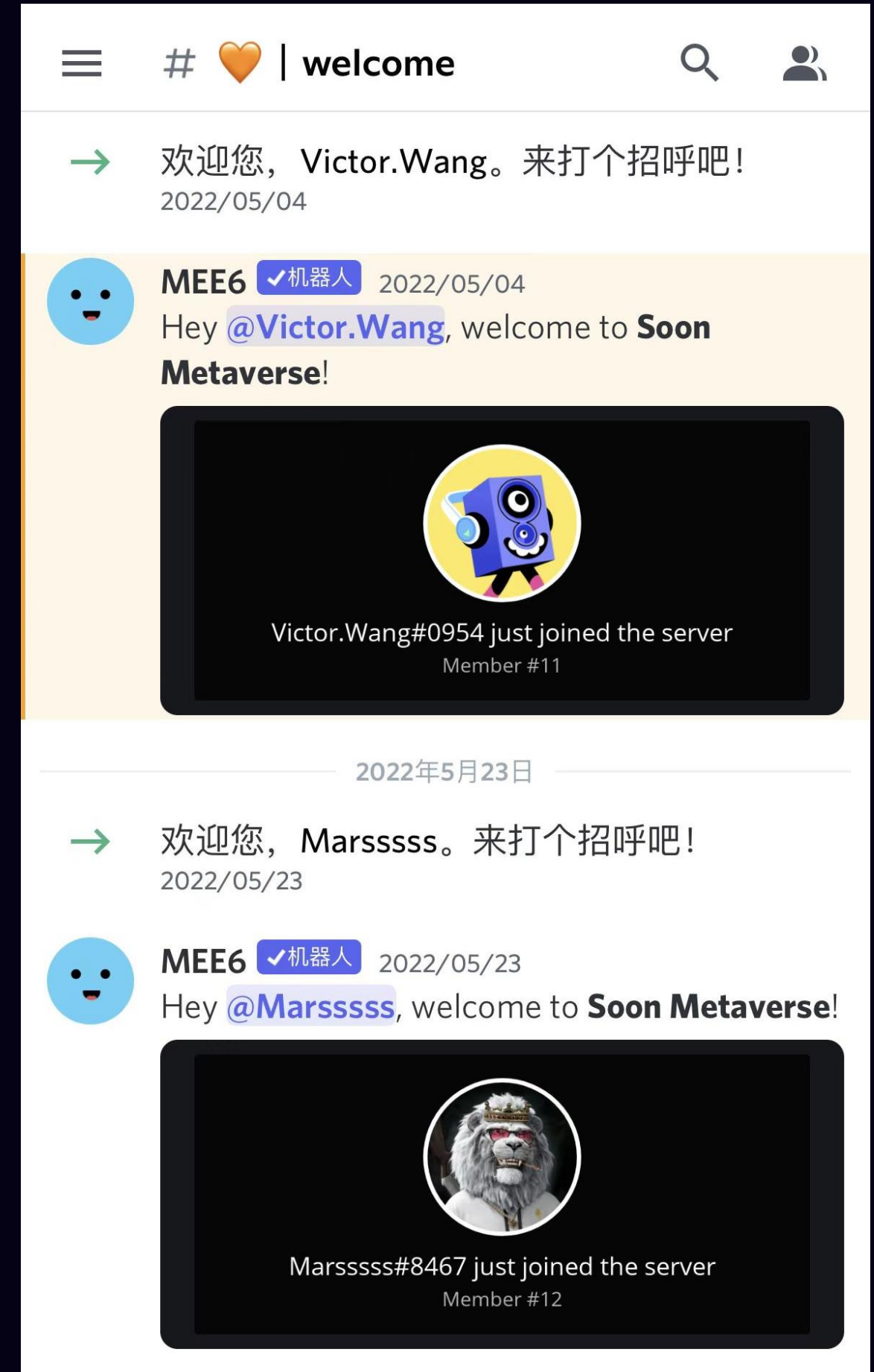




# Project introduction



Official Discord account  
Soon Metaverse





# Project introduction



Official Telegram account

@SoonMeta



Telegram: Contact @SoonMe



Telegram

DOWNLOAD



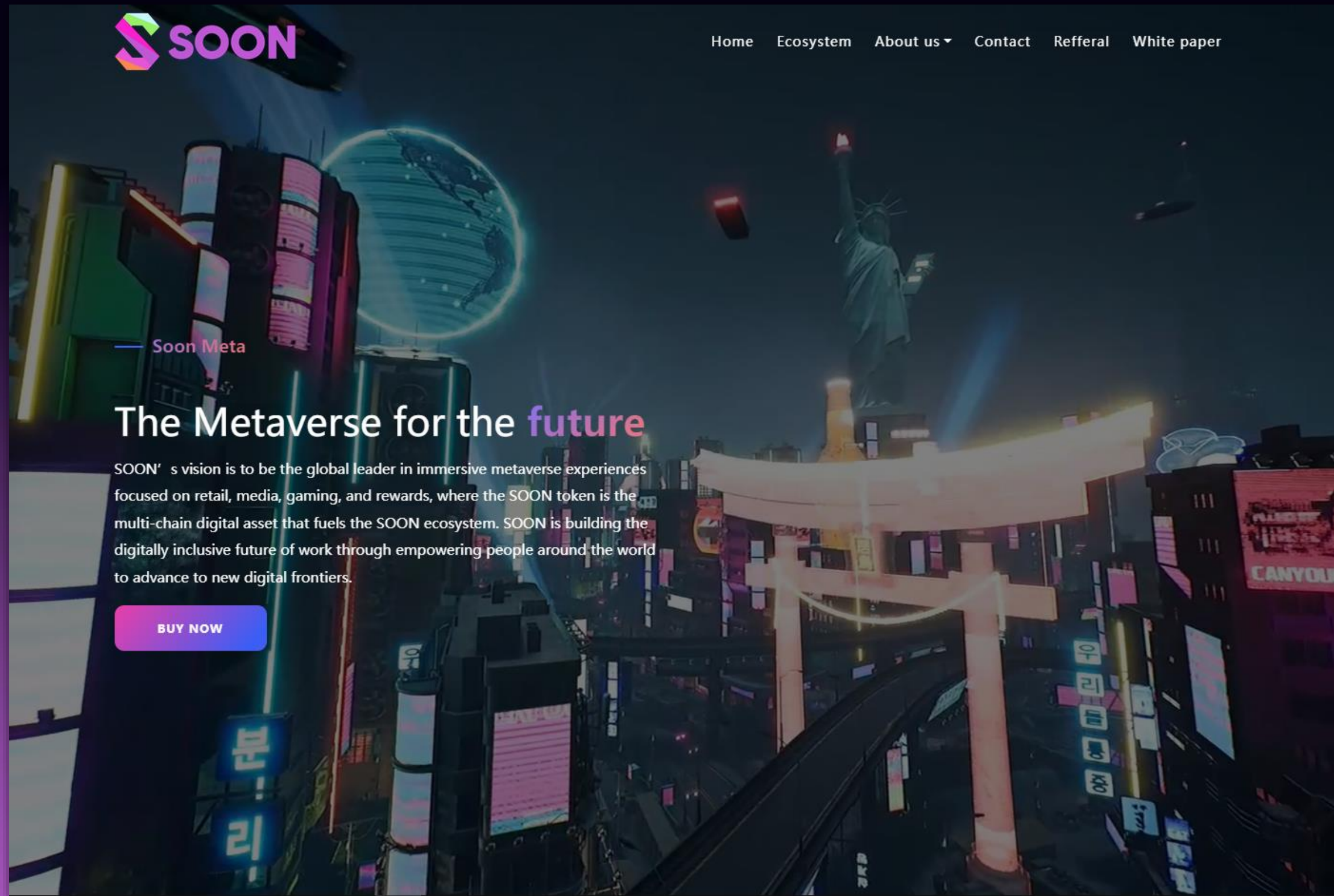
## Soon Meta

@SoonMeta

SEND MESSAGE

If you have **Telegram**, you can contact **Soon Meta** right away.

Soonmetaverse.com

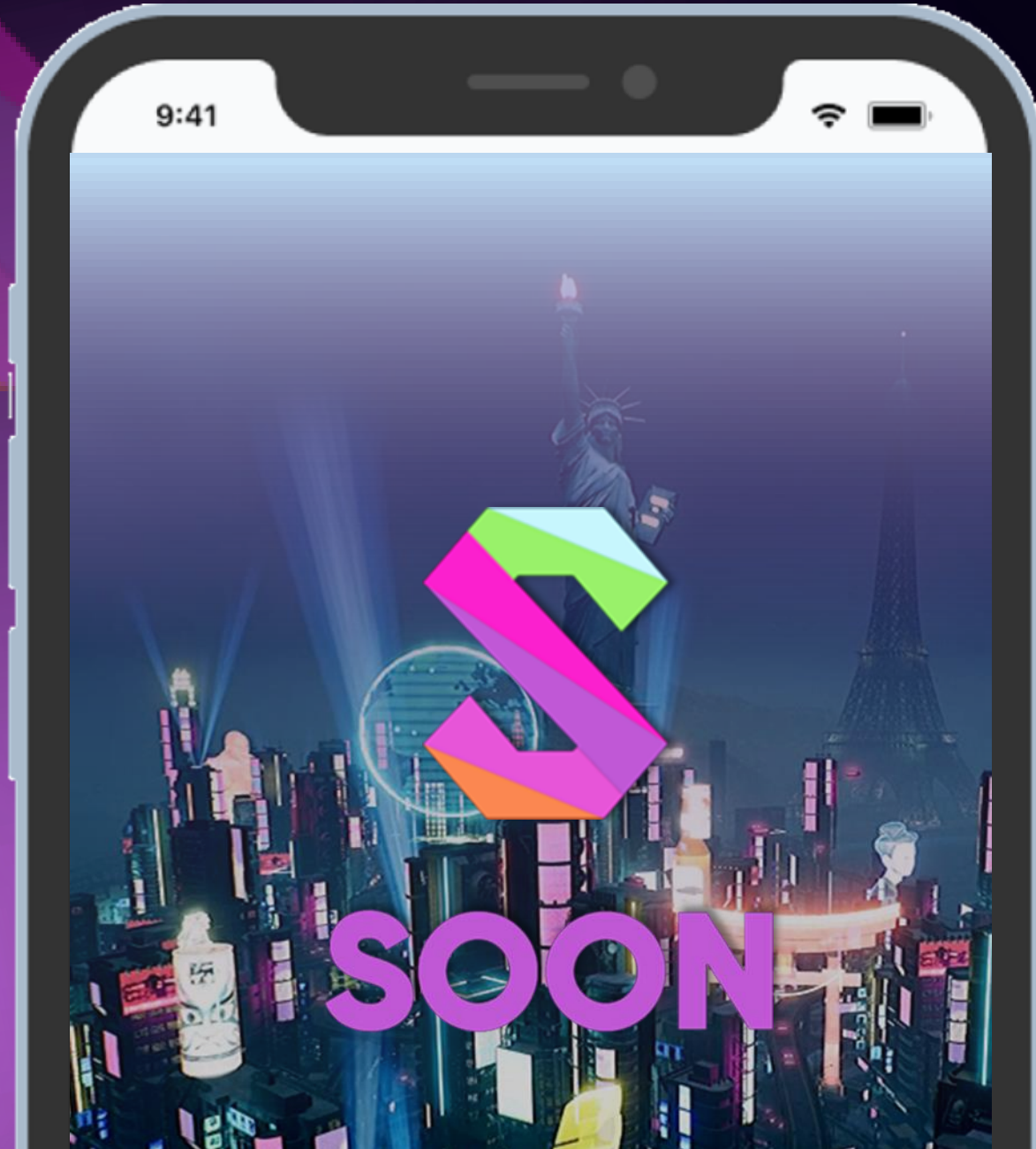


## The functional website page coming soon

The audiences can find the latest activities and news development in SOON projects and the latest community. After the website function page is online and the audiences can purchase SOON' s NFT and SOON coins recharge through the website.



# Project introduction



## Highlight 6

### SOONMETA APP



SOON META development APP.  
Strategic cooperation on the NFT  
digital collection platform.



# Project introduction



## Highlight 7

### Urban modelling

The SOON technical has a digital twin technology with 3D modelling capabilities, which can build models for other urban projects, build 3D spaces within the development project to display and restore light and shadow, etc. and can also integrate various festivals and theme styles to make the metaverse city more diverse.